



Sponsorship & Exhibitor Opportunities

On June 9-12, 2019 transportation professionals will gather in Glendale, Arizona for the 2019 Western Association of State Highway and Transportation Officials (WASHTO) Annual Conference.

WASHTO 2019 will be attended by State Department of Transportation Directors, Chief Engineers, and executive leadership from the 18 western most states in the country, as well as executives from the US Department of Transportation and Federal Highway Administration. Other notable attendees are national transportation leaders from the private sector and academia.

Approximately 500 attendees will be on hand to experience WASHTO 2019, which will feature informative breakout sessions, technical tours and information covering all areas of interest in highway transportation.

Take advantage of this opportunity to have a presence during WASHTO 2019!

Visit www.WASHTO2019.com to learn more!

Sponsorships

- Grand Canyon (only two left!) - \$20,000
- Tombstone - \$12,500
- Sedona - \$8,000
- Saguaro - \$5,000
- Keynote Speaker Sponsor (Shelley Row) - \$10,000
- Closing Night at State 48 Brewery - \$10,000
- Bus Sponsor - \$7,500
- Beat the Heat Package - \$7,000
- Lunch Sponsor - \$3,000
- Business Center - \$3,000
- Break Sponsor - \$1,500
- Floor Decals - \$1,000
- Guest Program Sponsor - \$1,000
- Looking for other opportunities? Contact us!

Exhibit Booth

- Exhibit Booth - \$2,500
- Additional Delegate Registration - \$400

Overall Sponsorships

Grand Canyon Sponsor	\$20,000
<ul style="list-style-type: none">• (5) Non-transferable attendee registrations• Full-page color ad in the conference program• Prominent logo recognition on signage throughout the conference• Verbal recognition at the opening General Session• Complimentary hotel room (one room for 4 nights)• Reserved seating at conference events, where applicable• Logo recognition at the hotel• Prominent company logo and clickable link on the sponsor page in the WASHTO 2019 Arizona app• Double booth space - 20' x 10'• Prominent company logo in the conference program on the sponsor thank you page• Logo recognition on meeting room A/V screens• Prominent logo and clickable link on the WASHTO 2019 Arizona website home page and sponsor page• "Grand Canyon" sponsor ribbon adhered to name tag• Ability to place flyer or marketing material in attendee registration bags• Receive advance and post attendee registration list with contact info	
Tombstone Sponsor	\$12,500
<ul style="list-style-type: none">• (4) Non-transferable attendee registrations• Half-page color ad in the conference program• Elevated logo recognition on signage throughout the conference• Verbal recognition at the opening General Session• Company name recognition at the hotel• Elevated company logo on the sponsor page in the WASHTO 2019 Arizona app• 10' x 10' booth space• Elevated logo recognition in the conference program on the sponsor thank you page• Logo recognition on meeting room A/V screens• Logo and clickable link on the WASHTO 2019 Arizona website sponsor page• Sponsor ribbon adhered to name tag• Receive advance and post attendee registration list with contact info	
Sedona Sponsor	\$8,000
<ul style="list-style-type: none">• (3) Non-transferable attendee registrations• Quarter-page color ad in the conference program• Logo recognition on signage throughout the conference• Company logo on the sponsor page in the WASHTO 2019 Arizona app• 10' x 10' booth space• Logo recognition in the conference program on the sponsor thank you page• Logo and clickable link on the WASHTO 2019 Arizona website sponsor page• Sponsor ribbon adhered to name tag• Receive advance and post attendee registration list with contact info	

Saguaro Sponsor	\$5,000
<ul style="list-style-type: none"> • (2) Non-transferable attendee registrations • Business card sized color ad in the conference program • Name recognition on signage throughout the Conference • Company name on the sponsor page in the WASHTO 2019 Arizona app • 10' x 10' booth space • Logo recognition in the conference program on the sponsor thank you page • Logo and clickable link on the WASHTO 2019 Arizona website sponsor page • Sponsor ribbon adhered to name tag • Receive advance and post attendee registration list with contact info 	

Specialized Sponsorships

Keynote Speaker Sponsor – Shelley Row	\$10,000
<p>Sponsorship includes the opportunity to introduce the keynote speaker during the general session, a private meet and greet, signage by the stage during the presentation, recognition on printed material and in the conference app. Shelley speaks Wednesday, June 12 from 9:00 – 10:00am. Her topic is “Once Upon a Time: Making Transportation Personal Through Storytelling” where participants will benefit from applying the principles of storytelling to their specific projects. The program teaches story structure, the use of emotion and provides examples in transportation.</p> <p>Shelley Row, P.E., CSP works with forward-thinking managers and leaders to grow their skills, their organization and their bottom line. She does that by enhancing their infotuitive skills and bringing more insight into their leadership. Shelley’s work is grounded in more than just her research. Her life experiences taught her to think, feel, and act... and it made all the difference. If you want credentials, she has those, too. She:</p> <ul style="list-style-type: none"> • Is a registered professional engineer • Is a Certified Speaking Professional™ (CSP) • Holds an MBA • Was in the Senior Executive Service (the highest leadership level in the U.S. Federal government) • Is a certified coach with the International Coaching Federation • Trained at the NeuroLeadership Institute 	

Closing Night at State 48 Brewery	\$10,000
<p>Close out the 2019 conference in style, with a night of food, bowling, and craft beer brewed right in the new local favorite, State 48 Brewery.</p> <ul style="list-style-type: none"> • (4) non-transferable attendee registrations • Quarter-page color ad in the conference program • Logo recognition on signage throughout the conference and at Wednesday evening State 48 Brewery • Company logo on the sponsor page in the WASHTO 2019 app • Logo recognition in the conference program on the sponsor thank you page • Logo and clickable link on the WAHSTO 2019 website sponsor page • Sponsor ribbon adhered to nametag • Receive advance and post attendee registration list and dinner attendee list 	

Bus Sponsor <i>(exclusive)</i>	\$7,500
<p>Company name/logo on conference buses (Static clings to outside of bus, logo display on headrests) to all off-site activities and on the conference website, sponsor signage, and conference materials.</p>	

Beat the Heat Package Sponsor	\$7,000
Arizona in June is going to be HOT! Help attendees manage the heat by sponsoring this package which includes a Chilly Mini Cooling Towel, a visor, nylon fan, and sunscreen for each attendee. All products will be branded with your logo. Your logo will also appear on the conference website, sponsor signage, and conference materials.	
Lunch Sponsor (Wednesday)	\$3,000
Prominent logo on signage during lunch and listed on conference materials (website, signage, program, & app).	
Business Center (exclusive)	\$3,000
Sponsor the business center located just down the hallway from the Exhibit Hall. Sponsorship includes signage in the room and recognition on conference materials.	
Break Sponsor	\$1,500
Prominent logo on signage during break and listed on conference materials (website, signage, program, & app).	
Floor Decals	\$1,000
Drive attendees to your exhibit booth with your company logo leading the way on the floor – includes six (6) stickers. Company name will also be listed on the conference website, sponsor signage, and conference materials.	
Guest Program Sponsor	\$1,000
Approximately 40 guests and spouses will be participating in their own activities during the three days of the meeting. Sponsorship includes inclusion of marketing materials inside the guest registration bag, acknowledgement on guest hospitality suite signage, and name listed as guest program sponsor on conference materials.	

Exhibit Booth

Exhibitor Booth	\$2,500
<ul style="list-style-type: none"> (1) Attendee registration (1) 10' x 10' booth space with pipe and draping (1) Draped table (2) Chairs Name listed as exhibitor on WASHTO 2019 Arizona website and conference program / conference app	
Additional Exhibitor Registration	\$400
Includes all meals and general events during WASHTO 2019 Arizona	

Advertising Opportunities

Printed Program Advertising
Full-page, color, 8.5" x 11" - \$2,000 Half-page, color, 5.5" x 8.5" - \$1,300 Quarter-page, color, 3.75" x 5.5" - \$800 Business card size, color, 3.5" x 2" - \$450

Sponsor / exhibitor benefits are subject to additions or substitutions. Value of sponsorship/exhibitor package will never decrease.

**Interested in a sponsorship opportunity you don't see listed? Give us a call - 208-288-0290
www.WASHTO2019.com**



Sponsorship & Exhibitor Form

Company / Organization Name: _____

Contact Name: _____

Business Address: _____
Address City State Zip

Phone: _____ Fax: _____ E-mail: _____

Sponsorship – (please see sponsorship flyer for details)

Grand Canyon - \$20,000	\$	
Tombstone - \$12,500	\$	
Sedona - \$8,000	\$	
Saguaro - \$5,000	\$	
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Lunch Sponsor - \$3,000	\$	
Business Center - \$3,000	\$	
Break Sponsor - \$1,500	\$	
Floor Decals - \$1,000	\$	
Guest Program Sponsor - \$1,000	\$	

Exhibitor Booth

Exhibitor Booth - \$2,500 (1 delegate registration, 1- 10x10 booth)

Please indicate 1st, 2nd, and 3rd choice booth number: First: _____ Second: _____ Third: _____

Additional Delegate Registration - \$400

Total

Payment Options

Checks: Make checks payable to WASHTO 2019 and remit to: WASHTO 2019, c/o Meeting Systems, Inc.
600 N. Curtis Road, Suite 170, Boise, ID 83706

Credit Cards: Please call (208) 288-0290 with your credit card information. 3.5% convenience fee applies

Cancellation Policy: All sponsorship/exhibitor payments must be received in order to receive full recognition. Opportunities are on a first-come, first-served basis. Exhibit booth refunds will only be issued until March 8, 2019 with a written request. There will be a 15% cancellation fee deducted from the full payment due for any cancellation. Please send refund requests to info@meetingsystems.com. No exhibit booth refunds will be issued to those who register but do not attend. Substitution for those registered but unable to attend are accepted and encouraged. Sponsorships will not be refunded.

Authorized Signature

Title

Date